

A vibrant background of diagonal brushstrokes in shades of purple, yellow, orange, and teal, with black ink splatters scattered throughout.

Viet Cultural Fest

09.28.2019

09:30AM - 6:30PM | NRG CENTER

www.vietculturalfest.org

Viet Cultural Fest



Immerse yourself in the
richness of the Vietnamese
Culture at ***Houston's first***
ever Viet Cultural
Festival!





SPONSORSHIP LEVELS



Title: \$10,000 and above

- Front booth (size 10x30)
10 Exhibitor passes
- 10 parking passes
20 general admission tickets
- Appreciation plaque as Title Sponsor of Viet Cultural Fest 2019
- Acknowledgement On website, all social media campaigns, TV and
- Radio announcement, promotional video, and guests on our talk show
- Banner at the main stage, and other display areas, logo on flyers, and T-shirt

Diamond: \$7,500

- Premier location booth (size 10x20)
- 6 Exhibitor passes
- 5 Parking passes and 10 general admission tickets
- Appreciation plaque as Diamond Sponsor of Viet Cultural Fest 2019
- Acknowledgment on website, all social media campaigns, TV and Radio announcement
- Logo on banner, and display areas, logo on flyers, and T-shirt

Gold: \$5,000

- Booth (size 10x20)
- 4 Exhibitor passes
- 3 Parking passes and 7 general admission tickets
- Acknowledgement on website, all social media campaigns, TV and
- Radio announcement, logo on banner, flyers, and T-shirt
- Appreciation plaque as Gold Sponsor of Viet Cultural Fest 2019

Silver: \$2,500

- Booth size 10x8
Exhibitor passes, 2 parking passes, and 5 general admission tickets
- Acknowledgement on website, all social media campaigns, TV and Radio announcement, logo on banner, flyers, and T-shirt
- Appreciation plaque as Silver Sponsor of Viet Cultural Fest 2019

Bronze: \$1,000

- Booth size 10x8
- 2 Exhibitor passes, 2 parking passes
- Acknowledgment on website, TV and Radio announcement, logo
- On flyers and T-shirt

Standard Booth: \$750

- Standard booth size 10x8
- 2 Exhibitor passes, 1 parking passes

Food Booth: \$2,000

- Boothsize10x20
- 5 Exhibitor passes, 3 parking passes, and 5 general admission tickets





Food Booth: \$1,250

- Standard booth size 10x8
- 2 Exhibitor passes, 2 parking passes, and 2 general admission tickets

Banner Advertising:

- \$1,000: stage area and other display, list on website and T-shirt
- \$500: backdrop/other display, list on website and T-shirt

Logo Advertising:

- \$300: Viet Cultural Fest's website, and T-shirt

Community Partner Booth: \$450

- Standard booth size 10x8 with 2 exhibitor passes, and 1 parking pass



SPONSORSHIP FORM



Title: \$10,000
Diamond: \$7,500
Gold: \$5,000
Silver: \$2,500
Bronze: \$1,000

Community Partner: \$450
Standard Booth: \$750
Food Booth: \$2,000
Food Booth: \$1,250
Banner Advertising: \$1,000 or \$500
Logo Advertising: \$300

Contact Person: _____
Company Name: _____
Street Address: _____
City, State, Zip Code: _____
Phone Number: _____ Fax Number: _____
Cellphone: _____ Email: _____
Signature _____ Date: _____

Please make your check payable to "VCSA" and Memo to Viet Cultural Fest 2019 and mail it to:

VCSA
13080 Bellaire Blvd., Suite G
Houston, TX 77072

Payment by: Check | Visa | Master | Discover | American Express
Name (as appears on card): _____
Card Number: _____
Expiration Date: _____ Security Code: _____
Cardholder's
Address: _____
City: _____ State: _____ Zip Code: _____

**Questions regarding advertising packages or ticket, or email
advertising page, please contact:**

281-933-8118 or email: info@vietculturalfest.org or visit:
www.vietculturalfest.org

**DEADLINE FOR ALL APPLICATION AND PAYMENT IS:
SEPTEMBER 8, 2019**



EXHIBITOR DESCRIPTION

Please list all items you intend to display or sell. Items not listed or approved by the Sponsorship or Sales Committee will not be displayed at the event.

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

NO REFUND POLICY: RAIN OR SHINE ON THE DATE OF THE EVENT

Cancellations:

- 30 days before the festival, 50% refund for standard or food booth
- 15 days before the festival, 25% refund for standard or food booth
- Less than 15 days, No Refund will be issued!

EXHIBITOR CHECK LIST: PLEASE INITIAL BY EACH THAT APPLIES

- _____ Sponsorship Form
- _____ Exhibitor Description
- _____ Read and understood Exhibitor Guidelines
- _____ Certificate of Insurance _____ Food service license _____
- Health permit _____
- _____ Resale permit
- _____ Payment term and condition
- _____ Electricity Requirements through Freeman
- _____ Telecommunications Service through SmarCity Networks

I, _____, have read and agreed to the terms and conditions that listed in the Exhibitor Guidelines

Sponsor/Exhibitor’s signature **Date**



All payment must receive before the deadline to guarantee the sponsorship or exhibitor booth at Viet Cultural Fest.



EXHIBITOR GUIDELINES



1. DATE, TIME, AND LOCATION FOR VIET FEST HOUSTON

- Date of the festival: Saturday, September 28, 2019
- Show time: 9:30 am - 6:30 pm
- Location: NRG Center, Hall D at 1 NRG Park, Houston, TX 77054

2. CHECK IN AND CHECK OUT:

- Exhibitor should be able to check in on Friday, September 27, 2019 at 12:00 p.m. to set up until 10:00 pm.
- Exhibitor should move out on Saturday after the festival ends at 6:30 pm until midnight (12:00 am).

3. CANCELLATION:

In writing for standard exhibitor or food booth 30 days prior to the festival for a 50% refund; 15 days prior to the event for a 25% refund and less than 15 days - NO REFUND.

4. LIABILITY AND REGULATION:

- Viet Cultural Fest shall not be responsible for any loss or damage to sponsor or exhibitor due to natural causes or force majeure including, but not limited to rain, thunder, hurricane, and storm.
- Sponsor/Exhibitor shall be responsible for any incident and/or during the festival that non of Viet Cultural Fest Houston activities and staff.
- Sponsor/Exhibitor must follow the guidelines and and all the regulations of the facility hosting of the festival, NRG Center, and all federal, state, and city laws including health and safety. Sponsor/exhibitor will be responsible for collection and reporting of sales tax as required by law.
- Viet Cultural Fest Houston has full authority to stop sponsor/exhibitor from operating, without refund, on any activity of selling, collecting, and promoting services that violate the regulation of the facility.
- Sponsor/Exhibitor are strictly prohibited from being sold, displayed, distributed, or used:
 - a. Alcoholic beverage and illicit drugs
 - b. Cigarettes
 - c. Firecrackers, fireworks, or similar items.
 - d. Weapons, and firearms
 - e. Vulgar, offensive, sexually explicit, or obscene materials.

5. Exhibitor shall not share or sublease any part of their booth space for any other business.

6. Electricity: for any electrical services, plumbing and utility services, sponsor/exhibitor will contact directly with Freeman (only through vendor of NRG Center).

Visit: <https://nrgpark.boomerecommerce.com/>

7. Internet Services: sponsor/exhibitor will go through SmartCity Networks

8. Food Preparation and service must follow guideline and requirement by city of Houston (license and permit). Preparation/cook will follow NRG Center. Only Vietnamese or ethnic food and beverage allowed.

9. Viet Cultural Fest reserves the right to remove and sponsor/exhibitor from the festival.

10. All payment must receive before the deadline to guarantee the booth at the Viet Cultural Fest.

THANK YOU

